

Thursday, July 14, 2022 at 6:30pm

Town Office, Sanborn Room, 1 Dalton Road, Brentwood NH 03833

MEETING AGENDA

- 1. Review and approve minutes from June meeting**
- 2. Scope of Town Entities**
 - a. Process for collecting information for calendar planning
- 3. Development of Communication Plan**
 - a. Mission Statement - Review, revise and finalize
 - b. Discuss Policy & Guidelines
- 4. Town Facebook Page Planning**
 - a. Discuss how to establish a unified social media presence, branding
 - b. Discuss reasonable launch date
- 5. Exploration**
 - a. Share Brentwood YouTube experience
 - b. Share successful town websites
- 6. Establish Communication Needs**
 - a. How to seek and establish communication goals with town employees
 - b. Discuss polling the community for desired communication from town
- 7. Set Action Plan & Agenda for Next Meeting**
- 8. Non-Public Session:**

May be called at any time in accordance with Chapter 91A:3II, a, b, c, d, e, i
- 9. Public Comments**
- 10. Any other matter that may legally come before the Board**
- 11. Adjourn**